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MUSEUM of Natural History

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Thank you for your community support!

Wish Upon a Butterfly, our annual butterfly release, is an important fund raising event for the Museum, a 501c(3) organization (*your donation is tax deductible*). BVMNH makes learning about science and history a “real” experience, as visitors can see actual artifacts and natural history specimens that are otherwise not available. The Museum provides programs, exhibits, & events that offer unique experiences, reaching over 30,000 children and adults each year.

Butterflies will take to the skies on Saturday, July 23rd. The event begins at 9 am with educational booths, crafts, live music, food, and more inside the Museum and the Brazos Center Concourse. From 10 - 10:30 am. guests will gather on the front lawn to receive their butterfly and make a wish, or release it in memory of a loved one. After the release, guests are invited to continue to enjoy the crafts, music, booths, exhibit galleries, and food inside until 12 pm. Although the event ends at noon, the Museum will continue to be open for its normal Saturday hours until 5 pm.

Butterfly Release Sponsors will be featured on signage at the event, on our Facebook page, the Museum’s website, and in email blasts. All Sponsors will receive butterfly tickets for release, and an elegant gold and crystal butterfly ornament. The butterfly ornaments will be hung on a beautiful wrought iron tree in the Museum prior to the release and may be picked up at the event. Sponsors at our highest levels will also receive gourmet meals prepared on site at their home by Chef Denise Wood, or a gourmet food basket. Participants may also elect to have Museum staff release your butterflies, give your butterflies away at the event, allow the Museum to resell them, or donate your butterfly tickets to charitable organizations prior to the event. Please see our sponsorship form for more details!

We hope you will join us in supporting the only natural history museum in the Brazos Valley, and promote your business at the same time!

I have attached additional information on sponsorship opportunities available. I would be happy to answer any questions you might have.

Many thanks for your consideration!

Deborah Cowman, Ph.D.
 Executive Director