



BUFFALO STAMPEDE HALF MARATHON & 5K  
SPONSORSHIP OPPORTUNITIES



# WHAT IS THE STAMPEDE?

The Buffalo Stampede Half Marathon and 5K is a certified course that will be celebrating its 15th year on Saturday, October 14, 2023. Designed to provide support to the Brazos Valley Museum of Natural History, the race is a major fundraiser for the Museum.

State recognition of the Stampede is growing every year.

Runners come from all over the State of Texas to enjoy our professionally conducted race. They appreciate the

- ◆ scenic and safe course with cheer stations
- ◆ beautiful t-shirts designed by professional artists
- ◆ unique trophies and medals
- ◆ excellent post race refreshments
- ◆ Emcee, DJ & music
- ◆ and the opportunity to participate in the best Texas Heritage Festival in Brazos County featuring a chuck wagon lunch, live animals, re-enactors, demonstrations of pioneer skills, artists, musicians, free Museum admission & more!



## BECOME A STAMPEDE SPONSOR

When you become a sponsor of the race, you are:

- ★ Supporting the ONLY Natural History Museum in the Brazos Valley
- ★ Providing the opportunity for families in your community to enjoy outstanding camps, programs, events, exhibits, and unique educational opportunities
- ★ Promoting a heart healthy activity that builds community rapport and good will at an affordable price







## WE NEED YOUR HELP

The Museum is a private nonprofit 501C3 and your sponsorship is tax deductible. With your help, we can continue the outstanding programs we currently offer and the safeguarding of our 25,000 artifacts and specimens for future generations. Your help also enables us to grow our exhibits, events, & classes in scope and excellence.

There are a variety of Stampede Sponsorship opportunities available.

### DIAMOND SPONSOR - \$10K

#### BENEFITS & BRAND RECOGNITION

- ◆ Opportunity to Speak at Event
- ◆ Free 10 Race Registrations
- ◆ Free Promotional space at event
- ◆ Presenting Recognition at event by Emcee
- ◆ Rights to promote sponsorship
- ◆ Invitation to Private VIP party
- ◆ Presenting Logo on Newspaper Ads
- ◆ Presenting Sponsor Logo on T-shirt
- ◆ Featured on Event Facebook page & website
- ◆ Opportunity to host a water/cheer station

### PLATINUM SPONSOR—\$5K

#### BENEFITS & BRAND RECOGNITION

- ◆ Free promotional space at event
- ◆ Sponsor Recognition at event by Emcee
- ◆ Rights to promote sponsorship
- ◆ Invitation to Private VIP party
- ◆ Logo on Newspaper Ads
- ◆ Logo on T-shirt (sized by sponsorship)
- ◆ Featured on Facebook page & website
- ◆ Opportunity to host a water/cheer station



BRAZOS VALLEY  
**MUSEUM** of Natural  
 History

## GOLD SPONSOR—\$2.5K

### BENEFITS & BRAND RECOGNITION

- ◆ Free promotional space at event
- ◆ Sponsor Recognition at event by Emcee
- ◆ Rights to promote sponsorship
- ◆ Invitation to Private VIP party
- ◆ Logo on Newspaper Ads
- ◆ Logo on T-shirt (sized by sponsorship)
- ◆ Featured on Facebook page & website
- ◆ Opportunity to host a water/cheer station

## SILVER SPONSOR—\$1K

### BENEFITS & BRAND RECOGNITION

- ◆ Free promotional space at event
- ◆ Sponsor Recognition at event by Emcee
- ◆ Rights to promote sponsorship
- ◆ Invitation to Private VIP party
- ◆ Logo on T-shirt (sized by sponsorship)
- ◆ Featured on Facebook page & website
- ◆ Opportunity to host a water/cheer station



## BRONZE SPONSOR—\$500

### BENEFITS & BRAND RECOGNITION

- ◆ Free promotional space at event
- ◆ Sponsor Recognition at event by Emcee
- ◆ Rights to promote sponsorship
- ◆ Invitation to Private VIP party
- ◆ Logo on T-shirt (sized by sponsorship)
- ◆ Thank you on Facebook page & website
- ◆ Opportunity to host a water/cheer station

## COPPER SPONSOR—\$250

### BENEFITS & BRAND RECOGNITION

- ◆ Free promotional space at event
- ◆ Sponsor Recognition at event by Emcee
- ◆ Rights to promote sponsorship
- ◆ Invitation to Private VIP party
- ◆ Logo on T-shirt (small logo)
- ◆ Thank you on website
- ◆ Opportunity to host a water/cheer station



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